

Action no.	Recommendation	Review	Rec. No.	Responsibility	Update	Expected completion date	Priority rating	Lead officer
<b>1</b>	<b>Economic Development Strategy / Policy</b>							
1	* Develop an overarching CoA Economic Development Strategy (which would underpin AEDA priorities, targets, measures and deliverables) * Develop City Economic Development policy	Deloitte KPMG	D5 K1	CoA	On 26 March 2024, Council endorsed the draft EDS for public consultation. Public consultation was open until 31 May 2024.  The draft Economic Development Strategy was presented to the City Planning, Development and Business Affairs Committee on 2 July 2024 but endorsement was deferred pending clarification around whether CoA or AEDA have lead responsibility for certain specific actions.	September-24	Immediate	Director, City Shaping
a	Develop further CoA strategies to indirectly drive economic growth (eg. strategies for residential population growth, housing)	Deloitte	D6	CoA	In response to the City of Adelaide Strategic Plan 2024 to 2028, Council has also progressed development of a series of Strategies. These include: <ul style="list-style-type: none"> <li>The City of Adelaide Housing Strategy: Investing in Our Housing Future – endorsed in February 2024.</li> <li>The City of Adelaide Integrated Climate Strategy 2030 – endorsed June 2024.</li> <li>The City of Adelaide City Plan - Adelaide 2036 is currently out for consultation.</li> </ul>	June-24	Immediate	Director, City Shaping
<b>2</b>	<b>AEDA Strategic Plan</b>							
2	Develop the AEDA Strategic Plan	KPMG	K2	AEDA	Following Council’s endorsement of the draft City of Adelaide Economic Development Strategy, public consultation was opened on 23 April 2023. AEDA has now resumed the development of the AEDA Strategic Plan. A workshop with the AEDA Board is currently being scheduled for June 2024 that will inform the first draft of the Strategic Plan.	August-24	High	General Manager, AEDA
a	Better target strategic AEDA KPIs towards economic development outcomes	Deloitte	D15	AEDA	Indicators will flow from developing work on the EDS and incorporated within AEDA’s Strategic Plan where relevant to do so.  Following Council’s endorsement of the draft City of Adelaide Economic Development Strategy, public consultation was opened on 23 April 2024. AEDA has now resumed the development of the AEDA Strategic Plan. A workshop with the AEDA Board is currently being scheduled for June 2024 that will inform the first draft of the Strategic Plan.	August-24	High	General Manager, AEDA
b	Develop the AEDA Long Term Financial Plan	KPMG	K3	AEDA	Discrete component of the AEDA Strategic Plan and developed in parallel.  Following Council’s endorsement of the draft City of Adelaide Economic Development Strategy, public consultation was opened on 23 April 2024. AEDA has now resumed the development of the AEDA Strategic Plan. A workshop with the AEDA Board is currently being scheduled for June 2024 that will inform the first draft of the Strategic Plan.	August-24	High	General Manager, AEDA

c	<p>* Diversify economic development activation activities (beyond current retail focus)</p> <p>* Investigate additional investment opportunities (for funding from other bodies and government to deliver more, and more diverse, economic growth services)</p>	Deloitte KPMG	D8 K11	AEDA	<p>Priorities and opportunities will come out of the development of the AEDA Strategic Plan and Long-Term Financial Plan.</p> <p>Following Council's endorsement of the draft City of Adelaide Economic Development Strategy, public consultation was opened on 23 April 2024. AEDA has now resumed the development of the AEDA Strategic Plan. A workshop with the AEDA Board is currently being scheduled for June 2024 that will inform the first draft of the Strategic Plan.</p>	August-24	High	General Manager, AEDA
d	Conduct a review of current AEDA resourcing and requirements	KPMG	K6	AEDA	<p>AEDA's Strategic Plan will determine AEDA's priorities and therefore inform resourcing requirements.</p> <p>Following Council's endorsement of the draft City of Adelaide Economic Development Strategy, public consultation was opened on 23 April 2024. AEDA has now resumed the development of the AEDA Strategic Plan. A workshop with the AEDA Board is currently being scheduled for June 2024 that will inform the first draft of the Strategic Plan.</p>	August-24	High	General Manager, AEDA
<b>3</b>	<b>AEDA - Council decision making and reporting</b>							
3	<p>* Develop streamlined and structured approval between the Board and the CoA</p> <p>* Review and simplify Executive reporting structures between AEDA and the CoA</p>	KPMG Deloitte	K17 D3	Both	<p>An extension was granted by the CEO for this action as it was scheduled for further discussion at the 30 January 2024 workshop.</p> <p>A policy on the administration of funding has been developed and was endorsed by Council at its meeting on 11 June 2024. The policy provides greater clarity around approvals and funding delegations.</p> <p>A structural change within the City of Adelaide has occurred post AEDA Reviews with the AEDA General Manager now reporting into the Chief Operating Officer of Corporate Services. This ensures consistency amongst the subsidiaries of the City of Adelaide and provides greater clarity on direct reporting lines.</p> <p>These actions have now been completed.</p>	Completed	High	Chief Operating Officer General Manager, AEDA
a	AEDA General Manager and/or Board Chair to be invited to present the quarterly progress report to the City Finance and Governance Committee	KPMG	K12	CoA	<p>The AEDA Chair and General Manager now have a standing invitation to present the quarterly progress report to the City Finance and Governance Committee.</p> <p>This action is completed.</p>	Completed	Immediate	Chief Executive Officer
b	Lord Mayor to share insights regarding AEDA Board discussions with Councillors and encourage attendance at Board meetings	KPMG	K13	CoA	<p>A discussion was had with the Lord Mayor who expressed her preference for an e-news to go out post AEDA Board meeting highlighting key items.</p> <p>AEDA are responsible for writing and distributing the e-news.</p> <p>This action is completed.</p>	Completed	Immediate	Lord Mayor
c	Ensure more targeted AEDA reporting to Council (relevant and aligned to economic activities and with sufficient evidence support)	Deloitte	D13	Both	<p>AEDA reviewed the information provided in its quarterly reports to now include:</p> <ul style="list-style-type: none"> <li>Reporting against its projected budget for that quarter</li> <li>Any upcoming risks and opportunities. These risks could be project or operational based.</li> <li>Item that has been delivered within that quarter and relevant results from those activities.</li> </ul> <p>In addition to this, the City of Adelaide is currently reviewing how the corporate quarterly reports are structured. Any changes relevant to AEDA for improvement of the quarterly reports will be adopted.</p> <p>The development of AEDA's Strategic Plan will also ensure more targeted reporting that is aligned to economic activities.</p> <p>This action is completed</p>	Completed	Medium	Chief Operating Officer General Manager, AEDA
<b>4</b>	<b>AEDA Governance performance and accountability</b>							

4	Better employ operational AEDA KPIs, measured against appropriate baselines (including more rigorous project, financial and timeline variation reporting)	Deloitte	D16	Both	<p>A project brief template has been developed by the AEDA Executive team and implemented via an AEDA all staff meeting held on 14 March 2024. This template aims to ensure consistency in the development and reporting of projects within AEDA.</p> <p>The status of these briefs are reported monthly at the AEDA Executive meeting as a formal mechanism for reporting any potential or impending budget or project variations.</p> <p>This action is completed.</p>	Completed	Medium	Chief Operating Officer General Manager, AEDA
a	Ensure CoA Governance has greater oversight at initial stages of key AEDA operational processes	Deloitte	D11	CoA	<p>An internal workshop between AEDA staff and Corporate Governance staff occurred on 7 December 2023 and confirmed AEDA is included in CoA assurance review processes, testing controls, and audits and policy reviews. These encompass grant funding, procurement processes, and risk assessments for staged events, per the Deloitte recommendation. Additionally, in Q3 2023/4 Corporate Governance will develop a compliance register for AEDA against the Charter and Schedule 2 of the Local Government Act. This will be an additional assurance mechanism, and also help clarify decision-making responsibilities between the AEDA Board and Council, as recommended in the KPMG review.</p> <p>This action is completed</p>	Completed	Low	Chief Operating Officer
b	Clearly define risk and mitigation strategies required by the Audit and Risk Committee	Deloitte	D14	CoA	<p>The Deloitte review observed that AEDA reporting is focused on event outcomes and not necessarily on AEDA's strategic / operational /business risk profiles and mitigation strategies, or assurance and control processes.</p> <p>AEDA quarterly reporting was also reviewed with Corporate Services following similar feedback from the Audit and Risk Committee in early 2023. Since Q1 2023/24 AEDA Quarterly reports now provide:</p> <ul style="list-style-type: none"> <li>• AEDA's financials for that quarter - to demonstrate if the subsidiary is tracking against the projected budget presented to Council via the Annual Business Plan and Budget process.</li> <li>• Identifying current risks and opportunities</li> <li>• Reporting against AEDA's BP&amp;B Key Performance Indicators.</li> </ul> <p>In addition to this, Corporate Governance is currently undertaking a review of Council's Strategic Risk Register which incorporates Council's subsidiaries.</p> <p>The Chair of the Audit and Risk Committee is being briefed on how the measures that have been introduced through this Review map back to the Audit and Risk Committee Terms of Reference. The Acting Chief Executive Officer has approved a completion date extension from 31 May 2024 to 31 August 2024 to accommodate this meeting.</p>	August -24	Medium	Chief Operating Officer

c	Define risk-based requirements for justifying key grant, sponsorship and campaign financing decisions (systematising risk-assessment of funding decisions)	Deloitte	D2	Both	<p>Deloitte recommended that CoA with AEDA should define requirements for how key financial decisions are to be justified (based on value /nature) and who is required to approve these decisions. For example, large grants / sponsorships to go through consistent business case and evaluation process.</p> <p>A similar finding was provided out of Council's internal audit process of all City of Adelaide (and subsidiary) grants/funding. Council's internal auditor, KPMG, recommended that the CoA consider streamlining approval processes for all CoA grant programs with consideration of the current Delegation of Authority. The finding also advised that there is an opportunity to streamline AEDA related grants to operate within the delegated authority of the AEDA Board where deemed appropriate.</p> <p>To enact these findings, a corporate wide funding policy was developed and endorsed by Council at its 11 June 2024 meeting. The policy ensures consistency in the administration of funds across Council and its subsidiaries and provide clarity around delegated authority for funding decision i.e. does it require a Council decision or does it fall under Director or Associate Director delegation?</p> <p>AEDA has also developed a project brief template that will require staff to undertake risk assessments of their proposed projects and campaigns to ensure a consistent decision-making process across the Agency.</p> <p>This action is now completed.</p>	Completed	Immediate	General Manager, AEDA Chief Operating Officer
d	Implement an ongoing assurance model for AEDA	Deloitte	D12	CoA	Corporate Governance are currently undertaking a strategic risk management review. The requirement for the City of Adelaide (and its subsidiaries) to have an assurance model will be determined by this review.	End of 2024	Low	General Manager, AEDA Chief Operating Officer
e	Undertake an internal audit on AEDA's administration of grant allocation	Deloitte	D12a	Both	<p>An audit of grant processes within Council, including AEDA, was undertaken by Council's internal auditor, KPMG, as part of Council's 2023-24 audit program.</p> <p>This action has now been completed.</p>	Completed	Medium	General Manager, AEDA Chief Operating Officer
f	Provide a detailed breakdown of budget allocation that aligns actions to progress and accountability.	KPMG	K15	AEDA	<p>In early 2023, CoA quarterly reporting (including that of subsidiaries) was reviewed with Corporate Services, and a new quarterly reporting format has been endorsed by ARC and CFG.</p> <p>Since Q1 2023/24 AEDA Quarterly reports now provide:</p> <ul style="list-style-type: none"> <li>AEDA's financials for that quarter - to demonstrate if the subsidiary is tracking against the projected budget presented to Council via the Annual Business Plan and Budget process.</li> <li>Identifying current risks and opportunities</li> <li>Reporting against AEDA's BP&amp;B Key Performance Indicators.</li> </ul> <p>This action has now been completed.</p>	Completed	High	General Manager, AEDA
<b>5</b>	<b>Clarify AEDA - CoA roles and responsibilities</b>							
a	Establish clear terms of reference for cross-over business units (eg. marketing, grant administration functions within CoA)	Deloitte	D9	Both	<p>A terms of reference between the City of Adelaide Marketing and AEDA Marketing team has now been formalized and shared amongst the teams.</p> <p>Grant administration will be guided by the funding policy that Council endorsed at its 11 June 2024 meeting.</p> <p>This action is completed.</p>	Completed	Low	General Manager, AEDA Chief Operating Officer
b	Articulate and document AEDA and CoA marketing units respective roles, responsibilities and collaboration principles	Deloitte	D21	Both	<p>A terms of reference between the City of Adelaide Marketing and AEDA Marketing team has been formalised and shared amongst the teams.</p> <p>This action is completed.</p>	Completed	High	General Manager, AEDA Chief Operating Officer

c	Investigate the options and benefits of merging the City Experience team into the AEDA model	KPMG	K8	CoA	<p>An outcome from the 30 January 2024 workshop between Council Members and the AEDA Board was to undertake an in-depth Review, led by the City of Adelaide and supported by AEDA, on how Council and its subsidiaries support placemaking and local economic activation within the City of Adelaide (including Mainstreets, Precincts, Associations etc.) This Placemaking Review is in progress.</p> <p>An extension from 31 May 2024 to 31 October 2024 has been granted by the A/CEO reflecting expected completion of the Placemaking Review</p>	Oct-24	Medium	CEO/ COO/ MD AEDA
d	<p>Explore moving Mainstreets, Precincts, and Place Co-ordinators to AEDA</p> <p><i>(Action combined with Action 7d)</i></p>	KPMG	K9	CoA	<p>An outcome from the 30 January 2024 workshop between Council Members and the AEDA Board was to undertake an in-depth review, led by the City of Adelaide and supported by AEDA, on how Council and its subsidiaries supports placemaking and local economic activation within the City of Adelaide (including Mainstreets, Precincts, Associations etc.). This Placemaking Review is in progress.</p> <p>An extension from 31 May 2024 to 31 October 2024 has been granted by the A/CEO reflecting expected completion of the Placemaking Review.</p>	Oct-24	Medium	CEO/ COO/ MD AEDA
e	Review marketing and event management services panel contracts to meet both AEDA and CoA business needs	Deloitte	D17	CoA	<p>An internal assessment of current marketing and event management service contracts (for contracts that form part of a panel or suite) confirmed that these contracts are being procured, communicated, and leveraged between AEDA and City of Adelaide Marketing business units in a manner that is compliant with the CoA Procurement Policy.</p> <p>For service contracts that relate to events, the AEDA Rundle Mall team and the CoA Events Team will communicate relevant procurement opportunities via the Events and Festivals Coordination Group (EFCG) (an internal cross portfolio working group). An example of this occurred recently with a tender Rundle Mall ran for a suite of agencies that could deliver event related services. Representatives from the CoA events team were notified of the successful agencies they could engage with by a Rundle Mall representative at an EFCG meeting in December 2023.</p> <p>CoA Procurement have confirmed that AEDA is following procurement processes and engaging with them when it comes to initiating or reviewing current Tenders.</p> <p>This action is completed.</p>	Completed	Low	General Manager, AEDA Chief Operating Officer
<b>6</b>	<b>AEDA branding</b>							
6	Develop a brand guideline, in collaboration with the CoA	KPMG	K18	Both	<p>City of Adelaide (CoA) Marketing presented to the AEDA Board a revised draft of the Brand Architecture project on 9 April 2024. The AEDA Board supported the proposed recommendation for AEDA to proceed as an endorsed brand of the City of Adelaide and for Rundle Mall to proceed as an individual brand.</p> <p>The CoA Marketing team have prepared a final report on the Brand Architecture, having incorporated the preferences of the AEDA Board and presented this to the CoA Executive team on 20 May 2024.</p> <p>This action is now completed.</p>	Completed	High	General Manager, AEDA Chief Operating Officer
a	Maintain AEDA brand independence (to drive increased engagement and participation with external stakeholders)	Deloitte	D20	Both	<p>City of Adelaide Marketing presented to the AEDA Board a revised draft of the Brand Architecture project on 9 April 2024. The AEDA Board supported the proposed recommendation for AEDA to proceed as an endorsed brand of the City of Adelaide and for Rundle Mall to proceed as an individual brand.</p> <p>The CoA Marketing team have now prepared a final report on the Brand Architecture, having incorporated the preferences of the AEDA Board, and presented to the CoA Executive team on 20 May 2024.</p> <p>This action is now completed.</p>	Completed	High	General Manager, AEDA Chief Operating Officer

b	Ensure CoA is acknowledged as the key funding body for large events and campaigns	Deloitte	D7	AEDA	<p>This is already included in funding agreements with festival and event organisers, and other sponsorship recipients.</p> <p>This action is completed.</p>	Completed	Immediate	General Manager, AEDA
<b>7</b>	<b>Improved AEDA stakeholder engagement</b>							
a	Review, expand, and strengthen alliances with key strategic partners	KPMG	K10	AEDA	<p>AEDA currently has formalised partnerships with organisations such as Renew Adelaide, Festival City Adelaide, SouthStart, Business Events Adelaide, StudyAdelaide, The University of Adelaide/ThinLab and MTP Connect. These partnerships enable the Agency to efficiently deliver initiatives that increase economic activity within the city by leveraging off the industry specific partners.</p> <p>AEDA is also continuously engaging with organisations outside of formalised agreements to deliver mutually benefited outcomes for the City, such as the Property Council and Committee for Adelaide. Regular communication is maintained with various industry associations, including the Restaurant and Catering Association, Hotels Industry Association, Business SA, TiCSA, and others, to mutually support each other.</p> <p>In addition to these organisations, AEDA continues to work with Government Departments such as Department of Trade and Investment, Department of Premier and Cabinet, SA Small Business Commissioner and Department of Industry and Skills and their Office of Small and Family Business. Recent key activities have involved collaborative investor pitches; promoting opportunities to small business through the delivery of the State's Small Business Strategy and supporting the State of Mind Campaign to attract skills to the state.</p> <p>The AEDA Strategic Plan gives opportunity to articulate, systematise and formalise these relationships, and the Plan should reflect the AEDA approach to these relationships. However, the opportunity to strengthen alliances and partnership is ongoing and continues to happen.</p> <p>Existing resources are employed to support new and/or expand on existing strategic opportunities through a continued transparent merit-based allocation model, the AEDA Strategic Partnership Program, and other non- financial partnership opportunities.</p> <p>This action is completed.</p>	Completed	Medium	General Manager, AEDA
b	Ensure more active, timely engagement with traders in developing AEDA's events and campaign program	Deloitte	D18	AEDA	<p>A Project/Campaign Brief template has been developed and implemented by the AEDA Executive team to ensure there is a consistent approach across the Agency in the development of projects and campaigns within AEDA, which includes how internal and external stakeholders are engaged with over the course of that activity.</p> <p>AEDA engages with Rundle Mall stakeholders multiple times a month through a variety of forms ranging direct meetings with key stakeholders to the monthly report on relevant metrics (i.e. foot traffic, new traders etc), upcoming campaigns and the results of previous campaigns and promotions that is distributed to every Rundle Mall Stakeholder. Targeted engagement with property owners and traders is occurring regularly for pertinent updates (i.e. specific campaigns, activations and events). A broad Rundle Mall Stakeholder engagement session will occur in quarter 4 of 2023/2024.</p> <p>A survey was circulated in late 2023 to AEDA Stakeholders, which included Rundle Mall Stakeholders, for input into AEDA's 2024/2025 Business Plan and Budget.</p> <p>This action is completed.</p>	Completed	Low	General Manager, AEDA



c	Increase stakeholder access to baseline demographic and economic metrics (to better support their investment and commercial decisions)	Deloitte	D19	AEDA	<p>The Economic Dashboard was reviewed and updated in early 2023 to reflect relevant and recent economic data for city users and investors, with another update scheduled in 2024.</p> <p>As part of this update, AEDA is also planning to redesign the Data and Insights part of its website to enhance the promotion of available demographic and economic metrics data to stakeholders. The aim of this upgrade is to make it easier for the community to request specific data on demographics and economic information in a more user-friendly manner.</p> <p>Monthly reports on activity levels and the visitor economy are produced and distributed via the City Business and the City Tourism EDM's. Additional to this, the AEDA Business Summit and three industry briefings were held in 2023 for city stakeholders.</p> <p>This action is now completed.</p>	Completed	Low	General Manager, AEDA
d	Review AEDA's Mainstreet Precincts engagement model <i>(incorporates Action 5d)</i>	Deloitte	D10	AEDA	<p>An outcome from the 30 January 2024 workshop between Council Members and the AEDA Board was to undertake an in-depth review, led by the City of Adelaide and supported by AEDA, on how Council and its subsidiaries supports placemaking and local economic activation within the City of Adelaide (including Mainstreets, Precincts, Associations etc.). This Placemaking Review is in progress.</p> <p>The Acting Chief Executive Officer has approved a completion date extension from 31 May 2024 to 31 October 2024 the while the review is completed.</p>	Oct-24	Medium	General Manager, AEDA
e	Conduct a review of the purpose and value of the AEDA Advisory Committee	KPMG	K4	AEDA	<p>A review of the Advisory Committee was undertaken in November 2023. A report was then presented at the 21 November 2023 Board meeting which proposed how the Committee could be better utilised going forward. The Board endorsed the report's recommendation. No changes are required to the Advisory Committee Terms of Reference.</p> <p>This action is completed.</p>	Completed	Medium	General Manager, AEDA
<b>8</b>	<b>AEDA data insights</b>							
8	Review and enhance AEDA's capability to provide strategic economic insights for the city	Deloitte	D1	AEDA	<p>The CoA Graduate Program has allocated 1 FTE position to support the AEDA Data and Insights team during 2024 and 2025. AEDA is also working with the universities to provide students with work experience by assisting AEDA with adhoc research projects.</p> <p>A business case has been submitted via the City of Adelaide Business Plan and Budget process for 2024/2025 for a qualitative research assistant within AEDA.</p> <p>The development of the Economic Development Strategy and the AEDA Strategic Plan will provide greater direction for the reporting of strategic economic insights for the city which will be delivered via actions 1, 1a and 2(a-d) of the AEDA Review Implementation Plan</p> <p>This action is completed.</p>	Completed	Low	General Manager, AEDA
a	Expand the AEDA Data and Insights function from one staff member to a team	KPMG	K7	CoA	<p>The CoA Graduate Program has allocated 1 FTE position to support the AEDA Data and Insights team during 2024 and 2025. AEDA is also working with the universities to provide students with work experience by assisting AEDA with adhoc research projects.</p> <p>A business case has been submitted via the City of Adelaide Business Plan and Budget process for 2024/2025 for a qualitative research assistant within AEDA.</p> <p>Any additional resourcing will be considered as part of an overall approach to ensure the structure of the City of Adelaide supports the directions and priorities sought by Council.</p> <p>This action is completed.</p>	Completed	Low	General Manager, AEDA Chief Operating Officer

9	Review of specific AEDA programs							
a	Review effectiveness of outsourced small business service functions to support new and emerging businesses, to inform future operating and contracting models	Deloitte	D4	AEDA	<p>In July 2023, the AEDA Board agreed to target the 2023/24 Strategic Partnerships Program (SPP) funding towards projects that supported the growth of small businesses.</p> <p>Consideration was given to the State's Small Business Strategy when redesigning the SPP Guidelines to ensure it complimented, rather than duplicated, existing support programs. The revised guidelines for the program therefore prioritised activities that were more intensive and had a measurable impact.</p> <p>The application period for the program was open from 23 August to 18 September 2023 and the University of Adelaide/ThinkLab, MTPConnect and SouthStart were selected as the recipients of the funding.</p> <p>In addition to the SPP Program, regular communications are occurring with the Office for Small and Family Business to ensure that upcoming business support programs are communicated to businesses via AEDA Channels. This also provides the opportunity for AEDA to provide feedback on business needs and where additional support may be required.</p> <p>AEDA will review the strategy and its associated programs at the end of 2024, taking into account their success and the current needs of the city.</p> <p>Communications are also continuing with Business SA, which includes referring small businesses to Business SA for assistance where relevant to do so.</p> <p>This action is completed.</p>	Completed	Immediate	General Manager, AEDA
b	Identify obligations of ByADL contract and investigate options to continue or exit	KPMG	K14	AEDA	<p>The options to continue or handover the platform to the software partner were explored by Administration and the options were presented to the AEDA Board on 26 September 2023. The Board authorised the General Manager to execute a revised agreement with Arcadier (the software partner) to enable transition of the byADL platform. A formal term sheet has now been signed by both parties.</p> <p>This action is completed.</p>	Completed	Immediate	General Manager, AEDA
c	Reassess ambition and contractual obligations for Wellfest Program	KPMG	K16	AEDA	<p>At the 21 November 2023 AEDA Board meeting, the Board considered a report on Wellfest. The Board noted the origin of WellFest project as a response to concerns relating to Covid and reiterated the continuing importance of wellbeing to workplaces. However, the Board considered the environment that Wellfest was conceived in has changed and resolved to discontinue the event.</p> <p>An update on this project was provided to Council at the 30 January 2024 workshop.</p> <p>This action is completed.</p>	Completed	Immediate	General Manager, AEDA
d	Revisit the original plan and approach for the new Experience Adelaide Visitor Centre	KPMG	K5	Both	<p>AEDA Administration have reassessed the original plan and approach. Updated feasibility studies have also been considered. The AEDA Board have endorsed the proposed amended model for the Experience Adelaide Visitor Centre and this was briefly discussed with Council at the 30 January 2024 workshop.</p> <p>On 23 April 2024, Council considered a revised model for the Experience Adelaide Visitor Centre and endorsed the proposed approach of a Council-supported-not-for-profit model</p> <p>This action is completed.</p>	Completed	Immediate	Chief Executive Officer General Manager, AEDA